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Executive Biographies

Kevin Custer – Chief Executive Officer

Kevin Custer has more than 20 years of experience developing businesses in the fields of education and telecommunications. Custer has launched six startups, whose products have been installed in more than 50 percent of K-12 schools in the United States, and are accessed by more than 10 million users each week. Custer also serves as chairman of Kinderstreet, the nation's largest Internet-based management system for day care and before and after-school programs. Additionally, he serves on the board of QLD Learning and MyPayment Network, and was president and chief executive officer of Brainium Technologies. At Infonautics, he developed strategies for the school and library market for Electric Library, the Internet's leading online library service. Custer is an international speaker on technology issues and has served as chairman of the education and e-business sections of the Software & Information Industry Association (SIIA).

Cynthia Howroyd, M.Sc., SLP – President & Founder

Prior to founding Virtual Expert Clinics, Cynthia Howroyd was a speech-language pathologist working with children with autism, and served as the president of the Speech and Learning Institute. From this early experience in the field, she draws her inspiration and drive to make Virtual Expert Clinics, the world's leading developer of educational supports for children with special needs. Howroyd also contributed to the design of the AutismPro software.

Karina LeBlanc – Vice President

Karina LeBlanc supervises business development, marketing and human resources, with a focus on developing relationships with clients. As director of product management at Mathis Instruments, she developed key external partnerships and customer relationships in bringing new online technology to the market. As a brand manager at Procter & Gamble, LeBlanc managed sales and marketing in the female market, and was successful in reversing share decline and growing sales volume.

Don Spencer - Director of Technology

Don has over 20 years experience as a software developer and senior manager in both the private and public sectors. As the Director of Technology, Don is responsible for establishing the company's technical vision and leading all aspects of the company's technology development. An experienced developer, software architect and project manager, Don was a Division Manager for Caris Geomatics, a global provider of geographic information systems software. He has managed the successful delivery of projects in Asia, Latin America, and Europe.